







20-22 February | New Delhi, India

LEADING FAIR FOR WATER, SEWAGE, **WASTE & RECYCLING**

www.watersolidwaste.in

Overview

Did you know? The global solid waste management market is projected to reach a staggering \$366.5 billion by 2027, driven by rapid urbanization and increasing waste production. Concurrently, the water and wastewater treatment market is expected to hit \$211.3 billion by 2025, spurred by growing environmental concerns and stringent regulations.

Building on this momentum, we're pleased to unveil the 2nd Edition of the Water & Waste Expo, organized by the Confederation of Indian Industry (CII)! Following the success of our 2023 event, where industry leaders gathered to address critical challenges, we're poised to elevate discussions further.

In India, the government has initiated several ambitious programs to address wastewater and solid waste management challenges. Initiatives like the Swachh Bharat Abhiyan and the National Mission for Clean Ganga underscore India's commitment to cleanliness and sustainability. Through these efforts, significant investments and policy interventions are being made to enhance waste treatment infrastructure, promote recycling, and improve waste management practices nationwide.

At Cll, we're committed to driving innovation, fostering collaboration, and advocating for impactful policies in both the water and solid waste sectors. Our dedication to sustainability underpins every endeavour we undertake. Through this expo, we aim to showcase pioneering solutions and spark meaningful conversations on pressing environmental issues.

Join us as we bring together stakeholders, innovators, and policymakers to pave the way for a cleaner, greener future. Let's work together to create sustainable solutions that benefit us all.

Benefits at a Glance

The expo will provide an appropriate platform to leverage, strengthen and showcase the company brand among government and private sector.

Exhibiting at Water & Waste Expo will be an extremely effective way to showcase the products / services to the current & potential customers. It is also a great platform to establish and enhance foothold in the competitive environment.

The expo will provide opportunity for new product launches.

The participants will be able to gain access to one of the highly buoyant markets of Asia and find channel partners & distributors.

They will meet the decision makers of the industry through widespread promotional campaign specifically targets visitors with decision making power.

Start Up Zone for young and innovative companies. In this zone, exhibitors will be able to meet with the decision makers but also, investors, family offices and well-known venture capitalist.

Exhibitor Profile



Water and sewage treatment



Water distribution and sewers



Water extraction and treatment



Refuse disposal and recycling



Generating energy from waste materials



Decontamination of old sites/soil treatmentt



Measuring, control and laboratory technology



Environment management and services



Energy efficiency technologies, services, and products within the range of water, sewage, refuse and recycling

Visitor Profile



Government officials from

- Ministry of Jal Shakti, Water Resources
- Ministry of Environment, Forest & Climate Change
- Ministry of Housing & Urban Development
- Municipal Authorities
- Jal Boards
- Pollution Control Boards
- Public Health and Works Department

Government Agencies

Planning and engineering companies

Research, education institutes and NGO's





Utility Heads/Engineers from the various industries

Energy supply and energy transport companies

Testimonials



Shri Kaushal Kishore

Hon'ble Minister of State Ministry of Housing and Urban Affairs, Government of India

We cannot imagine a world without water and we have limited freshwater resources. This necessitates the complete integration of water conservation and wastewater treatment practices at different levels in our daily life. Hon'ble PM Shri Narendra Modi ji launched an ambitious cleanliness initiative "Swachha Bharat Mission" after assuming the charge in 2014. It has revolutionized the water treatment practices in India which will have a significant impact on water security, and our country will be in a stronger position in a water scarce world tomorrow.



Mr. Rajesh Sharma

Chairman, ClI – National Committee on Water & Chairman & Managing Director ION Exchange (India) Ltd.

We need for new ways to better utilize the limited water resources requires improving water utilization efficiency among sectors along with water treatment and reuse of wastewater that can effectively alleviate the gap between water shortage and water demand.



Mr. KVSN Raju President Elico Ltd

We have a great experience participating in CII Water & Waste Expo 2023.
We are being a manufacturer of Water & Waste Water Testing Equipment, felt this is a great platform to showcase our new products & technologies.



Mr. Aditya Bhat Jt. Managing Director HNB Engineers Pvt. Ltd.

The event hosted by CII was a grand success. This event has helped the Indian industry to establish business ties & long-term partnerships with a global audience. The presence of great luminaries of the industry as well as from government made it a fruitful event. *HNB Group* wishes CII continued success in its next events.



The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 286 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

As India strategizes for the next 25 years to India@100, Indian industry must scale the competitiveness ladder to drive growth. It must also internalize the tenets of sustainability and climate action and accelerate its globalisation journey for leadership in a changing world. The role played by Indian industry will be central to the country's progress and success as a nation. CII, with the Theme for 2023-24 as 'Towards a Competitive and Sustainable India@100: Growth, Livelihood, Globalisation, Building Trust' has prioritized 6 action themes that will catalyze the journey of the country towards the vision of India@100.

With 65 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 350 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

Confederation of Indian Industry

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