



HEALTH TECH INDIA 2023

4th International Exhibition and Conference

16-18 February 2023 | Pragati Maidan, New Delhi



**THE LEADING
EXHIBITION AND
CONFERENCE
FOR THE HEALTH CARE
INDUSTRY**

Concurrent with



OVERVIEW

Healthcare has become one of India's largest sectors and it comprises hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance and medical equipment. The healthcare sector is growing at a tremendous pace owing to its strengthening coverage, services, and increasing expenditure by public as well private players.

- The hospital industry in India, accounting for 80% of the total healthcare market, is witnessing a huge investor demand from both global as well as domestic investors. The hospital industry is expected to reach \$132 bn by 2023 from \$61.8 bn in 2017, growing at a CAGR of 16-17%.
- The diagnostics industry in India is currently valued at \$4 bn. The share of the organized sector is almost 25% in this segment (15% in labs and 10% in radiology).
- The health-tech market comprises of following segments - telemedicine, e-pharmacy, fitness, wellness, healthcare IT, analytics, home healthcare and personal health management.

HEALTH TECH INDIA

HealthTech India is an ideal platform for all key stakeholders associated with healthcare sector like doctors, specialist, public health officials, policy makers, medical tourism, medical insurance, hospital administrations, procurement professionals, medical institutions, medical students and medical colleges to witness the latest innovation and cutting-edge technology in the healthcare product and services, medical devices and technology, diagnostic, lab, pharma, consumables and wellness.

BENEFITS AT A GLANCE

- ▶ **The 3- day expo will provide an appropriate platform to leverage, strengthen and showcase the company brand among government and private sector.**
- ▶ **An extremely effective way to showcase the products/ services to the current & potential customers. It is also a great platform to establish and enhance foothold in the competitive environment.**
- ▶ **Ideal platform for New Product launches.**
- ▶ **Gain access to one of the highly buoyant markets of Asia and find channel partners & distributors.**
- ▶ **Meet the decision makers of the industry through widespread promotional campaign specifically targets visitors with decision making power.**
- ▶ **Start Up Zone for young and innovative companies. In this zone, exhibitors will be able to meet with the decision makers but also, investors, family offices and well-known venture capitalist.**



EXHIBITOR PROFILE

- ▶ Medical Technology
- ▶ Hospitals / Health Centres/ Clinics Equipment and Products
- ▶ Dental Practice, Labs, Services and Maintenance
- ▶ Laboratory and Analytical Equipment and Products
- ▶ Analytical Equipment
- ▶ Measuring and Testing
- ▶ Pharmacy and Dispensary Equipment and Furniture
- ▶ Rehabilitation
- ▶ Components
- ▶ Hospital Infrastructure
- ▶ Healthcare IT / Technology
- ▶ Disposables and Consumer Goods
- ▶ Wellness and Prevention
- ▶ Healthcare & General Services

VISITOR PROFILE

- ▶ Doctors, Physicians, Surgeons, Specialists
- ▶ Hospitals/Hospital Administrators/Technicians
- ▶ CMO's / GMs of hospitals / medical centres
- ▶ Officials from central public and health departments
- ▶ Medical and Paramedical Fraternity
- ▶ HealthCare Organisation
- ▶ Health Tourism Operators
- ▶ Dealers / Distributors / Stockist
- ▶ Government Agencies and official
- ▶ Directors of HR and nursing departments
- ▶ Architects and Planners
- ▶ Research and Development
- ▶ Deans of medical colleges / Institutes

BOOTH RATES

Raw Space
(Min 36 Sqms)

Members
10200
INR Per SQM

Non-Members
11000
INR Per SQM

Overseas
300
US\$ Per SQM

Built Up Space
(Min 12 Sqms)

Members
10700
INR Per SQM

Non-Members
11500
INR Per SQM

Overseas
330
US\$ Per SQM

Built Up Space
(Start-ups)

20000
INR Per Booth

Applicable taxes - 18% GST

- *Booth space will be provided on first-come, first-served basis as per sqm availability.
- Early Bird discount - INR 500 per sqm for bookings received with 30% payment before 30th June 2022.



GLIMPSES FROM THE PAST

The previous edition of Health Tech India had witnessed an overwhelming response – underlining itself as a leading platform for the healthcare technology in India. Exhibitors and visitors were equally satisfied and confirmed the importance of this event in the highly promising Indian market.

The 2017 event was inaugurated by Shri Fagga Singh Kulaste, then Hon'ble Minister of State for Health and Family Welfare, Govt of India; Ms Shobana Kamineni, Past President, CII and Executive Vice-Chairperson, Apollo Hospitals Enterprise Limited; Dr Naresh Trehan, Chairman, CII National Healthcare Council & Chairman and Managing Director, Medanta - The Medicity, in the presence of then H E Mr Kenji Hiramatsu, Ambassador of Japan to India, Embassy of Japan and then H E Mr Gonchig Ganbold, Ambassador of Mongolia to India, Embassy of Mongolia.



Over 2500 trade visitors took part in India's leading healthcare technology and equipment trade show; exhibitors made mention of the professional quality among the visitors. In total, 100+ exhibitors had presented their technology and solutions at the show. The event also attracted support from the Ministry of Health and Family Welfare, Govt of India; Ministry of Ayush, Govt of India; Department of Biotechnology, Govt of India; Department of Pharmaceuticals, Govt of India.



CII HEALTH TECH CONFERENCE 2021

The event was chaired by Dr Naresh Trehan, Chairman, CII National Healthcare Council and Chairman & Managing Director, Medanta – The Medicity and Mr. Himanshu Baid, Chairman, CII National Medical Technology Forum & Managing Director, Polymedicure Limited covering topics on “Building a Sustainable Health Technology for AatmaNirbhar Bharat.

INAUGURAL SESSION



Shri Suresh P Prabhu
Member of Parliament - Rajya Sabha
India's Sherpa - G 7 & G 20



Ms S Aparna
Secretary, Department of
Pharmaceuticals
Ministry of Chemicals & Fertilizers



Dr Naresh Trehan
Chairman, CII National Healthcare
Council and Chairman &
Managing Director
Medanta – The Medicity



Mr Himanshu Baid
Chairman, CII National Medical
Technology Forum & Managing Director
Polymedicure Limited

PAST SHOW PARTICIPANTS

Government Support



आयुष मंत्रालय, भारत सरकार
Ministry of Ayush, Government of India



जैव प्रौद्योगिकी विभाग
Department of Biotechnology
Ministry of Science & Technology
Government of India



औषध विभाग
Department of
Pharmaceuticals

Supporting Associations



Organisation of Pharmaceutical Producers of India



Eukaryotic Cancer Foundation
Uniting Hands in Fighting Cancer



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Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 286 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

As India completes 75 years of Independence in 2022, it must position itself for global leadership with a long-term vision for India@100 in 2047. The role played by Indian industry will be central to the country's progress and success as a nation. CII, with the Theme for 2022-23 as Beyond India@75: Competitiveness, Growth, Sustainability, Internationalisation has prioritized 7 action points under these 4 sub-themes that will catalyze the journey of the country towards the vision of India@100.

With 62 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 350 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

Confederation of Indian Industry

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